Brain Chase Schools Privacy Addendum

For schools and districts using STEM Escape Race games

Effective November 2026 | Brain Chase Productions, LLC

This Addendum supplements the Brain Chase Privacy Policy (brainchase.com/privacy-policy-2/) and Terms & Conditions (brainchase.com/terms-conditions/) for schools, districts, and other educational organizations ("Schools") that license STEM Escape Race games. If this Addendum conflicts with those documents for a School customer, this Addendum controls. A data privacy agreement signed by Brain Chase and a School controls over both.

1. How the games work

STEM Escape Race is a teacher-led classroom game. A teacher or facilitator logs in at play.brainchase.com with a username and password that Brain Chase issues to the School's license, and runs the game on a classroom display. Students take part in teams in the room. Students do not create accounts, receive logins, or sign in.

2. Information we collect from Schools

- License contact information: the name, title, organization, phone number, and email address of the person purchasing or managing the license, plus the number of sites and an approximate number of participating students (a count only, not names).
- Game information: team names the teacher enters, and each team's game progress and finish times.
- Billing information needed to process payment or a purchase order.

We do not ask for or collect student names, student email addresses, student ID numbers, birth dates, or other personal information about students. We ask teachers to use non-identifying team names (for example, "Room 12 Eagles") and not student names.

3. Leaderboard

The leaderboard shows team names and finish times only. Teachers can rename or remove teams at any time, and Brain Chase will clear a School's teams and leaderboard results on request.

4. How we use School information

We use School information only to provide and support the service: issuing logins, running games and the leaderboard, training and support, and invoicing. We do not use School information to advertise or market to students or parents.

5. No advertising, no sale of data

The games show no advertising. We do not sell, rent, or trade School information. We share it only with service providers that host and support the platform, such as Amazon Web Services, and only as needed to run the service. Those providers must keep it confidential. We also share it when the law requires.

6. Ownership

Information a School provides or enters belongs to the School. Brain Chase uses it only to provide the service to that School.

7. Hosting and security

The platform is hosted on Amazon Web Services in the United States. Access to the games requires a username and password, and connections to play.brainchase.com are encrypted using HTTPS. Access to School information is limited to Brain Chase staff and contractors who need it to operate and support the service.

8. Student privacy laws

Brain Chase is committed to handling any School information in a manner consistent with the Family Educational Rights and Privacy Act (FERPA), the Protection of Pupil Rights Amendment (PPRA), and the Children's Online Privacy Protection Act (COPPA), and we will sign a School's reasonable data privacy agreement. When we receive education-record information from a School, we act under the School's direction and use it only for the School's authorized purposes.

9. Deletion

When a School's license ends, or at any time on request, Brain Chase will delete the School's license login, team names, and leaderboard results, or return them if the School prefers.

10. Security incident notice

If we learn of any unauthorized access to, or use or disclosure of, a School's information, we will notify the School promptly. We will also follow any shorter notice period in the School's signed agreement. The notice will describe what happened, the information involved, who received it or made the unauthorized use, what we are doing to reduce its effects, and the steps we are taking to prevent it from happening again.

11. Contact

Questions or requests (including deletion requests):

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